

# TradeShows **PLUS!**

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**TSP Industries by Category+**  
**Conference Experience +**



*The PLUS*

You **Need** for  
Your Program?



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**TSP Industry Experience  
by Category**

**Conference Experience**

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## ***Automotive Industry***

Audi  
Ford Credit Corporation  
Goodyear Engineered Services  
KIA  
JCI  
Michelin  
Subaru of America  
Volkswagen

## ***Chemical Industry***

Exxon Chemical  
GE Specialty Chemical  
IAF Biochem  
Zeneca Biocides

## ***Computer/High Tech***

Acxiom  
AM GEN  
AMX  
Apple Computer  
Aztech  
BDI  
Bearing Point  
Bell and Howell  
Carnegie Mellon University  
Check Point  
Compaq  
Covia Technologies  
Credence  
Dictaphone  
Digital  
E360  
EDS  
Fibronics  
GTE  
GTE Mobile Communications  
Hewlett Packard  
Hitachi  
IBM  
JDSU  
Information Access  
Knights Technology  
Kodak  
Living Books/Broderbund

***The PLUS***

You **Need** for  
**Your** Program?



LizardTech  
Mitel Corporation  
Mitsubishi  
Motorola  
NEC  
Norand  
Nortel  
Novell  
SBE  
Sharp  
Star Micronics  
Tandem Computers Inc., Canada  
Tech Data  
KLA/Tencor  
Texas Instruments  
Toshiba  
Univel  
Xerox

## ***Construction/Home/Electronics/ Home Improvement/ Manufacturing/Entertainment***

CA Scientific  
Conco  
CSI  
Forbes Steel and Wire  
Gray Construction  
Ingersoll-Rand  
InSinkErator  
JI Case  
Johnson Controls  
Johns Manville  
Kohler/Sterling  
Michelin  
Milltronics  
Paslode  
PPG Industries  
Tabor Machine  
Textron  
Variform

## ***Direct Marketing***

Experian

## ***Exposition Management and Support***

ConExpo

AAOS

AAO

AIA

CHA

CONEXPO

CHA

CONEXPO

ExpoExchange and Conferon

Tetra Pak

Technometrics

HIMSS

## ***Finance/Credit***

ADP

Columbia Ultimate

Express America Mortgage

Corporation

Experian

First Data Corp.

Lending Tree

Mastercard International

National Commerce Bank Services

## ***Food Packaging and Food Industry***

Mastercard International

Hormel

Tropicana Continental Baking

FMC

Genpak

Ovral Kent

Sonoco

## ***Gambling Shows***

Konomi

## ***Healthcare/Biomedical/ Pharmaceutical***

AME

Arrow

Avid Bioservices

Bausch and Lomb

Baxter

Bayer Healthcare

B.Braun Medical

Caremark

Casis

Connaught

Finnegan Mat

GlaxoSmithKline

Instrumentation Laboratory

Kimberly-Clark

Merial

Metpath

Parke-Davis

Pharmacia

Schering-Plough

Syntex

Tempur-Pedic Medical

Valleylab

Janssen

## ***Printing Industry***

Quebecor

Technometrics

## ***Semiconductor Industry***

Credence

ESI

FEI

Knights Technology

KLA/Tencor

## ***Telecommunications/Broadcast/ Cable /Entertainment Industry***

ACA

ACC

ASIS

Bravo Network

Christies

Dictaphone

General Instrument

Globalstar

GTE

GTE/Verizon

GTE Main Street

Lifetime Television

Nortel Networks

Kodak Entertainment Division

Mobility Canada

Motorola

## Partial List of Conferences – Exhibit, Event, Promotional and Strategic Activities

TradeShows Plus! has a variety of firsthand trade show experience both domestic and international to bring to your trade show and event program. The following list outlines some of the conferences in which Judi and TradeShows Plus! participated

ACA International Association (credit and collection Professionals)	American Society of Travel Agents - ASTA (Taiwan, Cairo, Lisbon)
ACA International	APIC
ADP	Ashrae
AFCOM	Comnet East and West
American Bankers Association - ABA	Comptel
American Correctional Association - ACA	Conexpo
American College of Surgeons - ACS	Credit Card Collections Conference
ACUTA - Association for College and University Technology Advancement	Union National Association)
AEC Conference	CRM - Customer Relationship Management
AHR American Heating and Refrigeration	CTIA
American Hospital Association - AHA	CTSM
AIIM	CUNA (Credit Union National Association)
Air Traffic Controllers	DB Expo
Allergy and Immunology Congress (Paris, France)	Dealer Expo
American Jail Association - AJA	Delta Tech Ops
American College of Clinical Chemists - AACC	Design Automation Conference – DAC
American Academy of Family Physicians - AAFP	Detroit Auto Show
American Academy of Pediatrics - AAP	Dictaphone AMRA
American Academy of Ophthalmology - AAOS	Direct Marketing Association – DMA
American Academy of Surgeons - AAOS	Direct Marketing to Business Conference
American College of Obstetrics and Gynecology - ACOG	EDI Forum (Canada)
American Hotel and Motel Association - AHMA	Educom
American Library Association - ALA	FEDFLEET
APCC	Farm Machinery
APCO	Franklin Covey Training
Aspen Food and Wine Festival	FINA
Association of Legal Assistants	Electric Power
American Medical Records Association – AMRA	EPC
American Newspapers Publishers Association	Expo-cam (Canada)
ANPA	Expo Collision Show
American Osteopathic Association – AOA	ERE - Fed Micro
AMRA – Digital Health Technology and Medical Imaging	

NAB (National Association of Broadcasters)  
NACM (National Association of Credit Managers)  
NACS  
NADA National Automotive Dealers Association  
NAECON  
NARI (National Association of Retailers International)  
NASPL (Lottery Show - Calgary)  
NATSO  
The Builders Show  
NCTA National Cable Televisions Association  
National Grocers Association  
National Retail Federation Show - NRF  
National Restaurant Association – NRA  
National Workers Compensation Conference  
Networld + Interop - United States  
NCAA Nike Fan Jam  
NEARMUG  
NEAX  
NECC- New England Colligate Conference  
NENA  
Netcon (Canada)  
Networks Expo  
Networld  
Networld Frankfurt  
Networld + Interop - Boston  
Networld + Interop - Paris  
New England Business Conference - NEBC  
New York Cash Exchange  
NFL Experience  
NIRI  
NPRA  
NSA  
Ohio Veterinary Meeting  
Oracle World  
Oregon Veterinary Meeting  
OSP  
Pack Alimentaire  
Pack Expo  
Paint Show  
PC Expo  
PCBC (Pacific Coast Builders Show)  
PCS – Personal Communications Showcase

PGA Merchandise Show  
PHCC – Plumbing Heating Cooling Contractors  
Professional Plant Growers Association - PPGA  
Productronica (Munich, Germany)  
ISH – International S  
Retail Bakers of America  
Retail Systems Conference  
RIMS  
RSNA  
Sabre System – NBTA  
Satellite Broadcasters Conference - SBCA  
SCAN-TECH  
SCTE – Society of Cable Telecommunications Engineers  
Securities Industry Association  
Semicon Europa  
Semicon West  
Semicon – Japan  
Siemens  
Tabexpo - (Vienna, Austria)  
Technology and Maintenance Council  
Telecom (Geneva)  
ShowBiz Expo East '99  
Management)  
Snaxpo Showcase '93 (Canada)  
SHRM (Society of Human Resource  
Snaxpo  
7-11 Franchises  
SHRM Diversity  
SHRM Society of Human Resource Managers  
Sherwin Williams National Sales Meeting  
ShowBiz Expo West '99  
Society of Automotive Engineers - SAE  
Society of Perinatal Obstetricians - SPO  
Southern Cable  
Southern Medical Association - SMA  
Supercomm  
Supermarket Show  
Society of Automotive Engineers - SAE  
Society of Perinatal Obstetricians - SPO  
Southern Cable  
Southern Medical Association - SMA  
Supercomm  
Supermarket Show  
Tabexpo - (Vienna, Austria)  
Telecom (Geneva)  
Telecon (Canada)

Telecommunications Association - TCA  
Technology in Government (Canada)  
Texas Cable  
Truexpo (Canada)  
Transcomp  
Uniforum  
University of Guelph Show (Toronto, Canada)  
Unix Expo  
Waste Expo  
Wescon  
Veterinary Meeting & Expo  
Western Cable Show  
Western Restaurant Association Show -WRA  
Western Shoe Association  
Western Veterinary Conference  
World of Concrete - WOC